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far left Crisp, white linen never fails to evoke a sense of glacial calm. Create interest by building up layers with throws, cushions and draped sheer fabrics. Go classic with the Antoinette range in 100% cotton percale, which costs £17 for an Oxford pillowcase and from £73 for a double duvet cover while an Ad quilted bedspread is priced £100, at The White Co
Tel: 0845 678 8150. www.thewhitecompany.com

left Let beautifully designed pieces of furniture do all the talking in an interior bedecked with an all-white décor, inspired by Northern simplicity while keeping everyday items out of sight. Available in soft fabrics or leather, the inviting Tufty bedframe is priced from £2372, and the Lady Fat ottoman, around £495, at B&B Italia. Tel: 020 7591 8111. www.bebitalia.it

scandinavian chic

Instantly recognisable and without the slightest hint of pretension, elegant Scandinavian design emerged in the 1950's, when furniture makers were creating pieces that were uncomplicated, functional and attractive – all rolled into one!

Going from strength to strength and into the present day, this popular style brings together influences from Denmark, Sweden, Finland and Norway, with a heavenly blend of simple forms and organic materials for freshness and vitality.

Inspired by nature and the characteristics of the Nordic environment, climate and landscape, this easy-to-achieve look is perfectly suited to bedrooms. One trip to the High Street and you'll see we're spoilt for choice with the splendid array of beautiful wooden beds and crisp white linens.

Lighter toned woods such as elm, beech, ash and birch are ideal for furnishings, shutters and flooring whether kept natural or painted, but you should stay faithful to one choice throughout. Your aim is for a relaxed, streamlined appearance, so now is not the time to mix and match at all. Scandinavian products are acutely eco-aware, so shop around for furniture that is sustainable and has been responsibly sourced. In order to let the subtle charm of wood shine through, keep your scheme as fresh, airy and serene as you can. Plain pale walls will help reflect natural light while ensuring the best backdrop for introducing shade and motif via rugs, textiles and accessories if you wish. By opting for neutral hues on the bed, add further depth, texture and interest via a quilted bedspread or large chunky-knit throw, for example.



above Shutters are a smart alternative to blinds or curtains and still allow in masses of natural light while maintaining any desired privacy, as favoured in many Scandinavian homes. Invest in a tulipwood option in a pale painted finish for a clean, bright look. The Traditional range is priced around £276 per sq. m., at American Shutters. Tel: 01628 586988
www.americanshutters.co.uk

“In our most personal of spaces, there's free reign to reflect what inspires and captivates us.”

left Oozing timeless elegance to bestow beauty within your home every day the Karlsholm Collectio comprises the graceful Gustavian Grey-painted bedframe upholstered in Stone Stripe, £1650, and bedside cabinet, from £395, while the Sofia bench costs around £495, the glass Balustre lamp, around £350, and a Nordic Style shade, £89, at Nordic Style
Tel: 020 7351 1755. www.nordicstyle.com

